

**Port of Walla Walla, Washington  
Walla Walla Regional Airport**



**FY 2025-2026-2027 Goal Update  
Disadvantaged Business  
Enterprise (DBE) Program**

**October 2024**

# Overall DBE Three-Year Goal Methodology

## FY 2025-2026-2027 DBE Goal Update

**Name of Recipient:** Port of Walla Walla, Walla Walla Regional Airport (ALW)

**Goal Period:** FFY-2025-2027 - October 1, 2025 through September 30, 2027

<b>DOT-assisted contract amount:</b>	FY-2025	\$ 750,000
	FY-2026	\$ 6,626,000
	<u>FY-2027</u>	<u>\$ 750,000</u>
	<b>Total</b>	<b>\$ 8,126,000</b>

**Overall Three-Year Goal:** 5.46%, to be accomplished through 100% RC

**Total dollar amount to be expended on DBEs:** \$831,516

**DOT-assisted contracts anticipate receiving;**

FFY 2025 Projects		
Contract #1	GA Apron Rehabilitation -Design Engineering	\$750,000
FFY 2026 Projects		
Contract #1	GA Apron Rehabilitation -Construction	\$6,626,000
FFY 2027 Projects		
Contract #1	Runway Pavement Maintenance	\$750,000

### Market Area

The Market Area was determined using the 2019 Washington State Airports Disparity Study, conducted for the WA State Department of Transportation by Colette Holt & Associates. The Market Area has been defined as the East Region which includes the following counties: Adams, Asotin, Benton, Chelan, Douglas, Franklin, Grant, Kittitas, Klickitat, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Walla Walla, Whitman, and Yakima. This East Region represents the substantial majority of where the Walla Walla Regional Airport's contractors and subcontractors are located and the area in which the Airport spends the substantial majority of its contracting dollars.

**Step 1. Relative Availability of DBEs**

The step 1 figure for the relative availability was calculated as follows:

Method: Use DBE Directories <https://omwbe.wa.gov/directory-certified-businesses> and Census Bureau Data <https://data.census.gov/cedsci/>

Weighted Availability of DBE firms:

**Fiscal Year 2025 (10/1/2024 – 9/30/2025), award of the following is anticipated:**

Contract Name	Trade Description	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (=Trade \$ x DBE %)
Contract #1- Design Engineering for Apron Pavement Rehab	Engineering	Engineering Services	541330	\$750,000	5	311	1.61%	\$12,057.88
Total Contract #1								
<b>Total FY-2025</b>				<b>\$750,000</b>			<b>1.61%</b>	<b>\$12,057.88</b>

**Fiscal Year 2026 (10/1/2025 – 9/30/2026), award of the following is anticipated:**

Contract Name	Trade Description	NAICS Description	NAICS	Trade (\$)	Directory	Census	DBE (%)	DBE (\$) (=Trade \$ x DBE %)
Contract #1- Apron Pavement Rehab Construction	Asphalt Paving, Pavement Marking	Highway, Street, and Bridge Construction	237310	\$3,881,000	5	48	10.42%	\$404,270.83
	Demolition, Excavation, Earthwork	Site Preparation Contractors	238910	\$1,800,000	7	394	1.78%	\$31,979.70
	Engineering	Engineering Services	541330	\$750,000	5	311	1.61%	\$12,057.88
	Land Surveying	Surveying and Mapping (except planning)	541370	\$60,000	1	35	2.86%	\$1,714.29
	Erosion Control	Landscaping services (except planning)	561730	\$50,000	4	673	0.59%	\$297.18
	Traffic Control	Flagging (i.e. traffic control) services	561990	\$85,000	10	81	12.35%	\$10,493.83
Total Contract #1								
<b>Total FY-2026</b>				<b>\$6,626,000</b>			<b>6.95%</b>	<b>\$460,813.70</b>

**Fiscal Year 2027 (10/1/2026 – 9/30/2027), award of the following is anticipated:**

Contract Name	Trade Description	NAICS Description	NAICS	Trade (\$)			DBE (%)	DBE (\$) (=Trade \$ x DBE %)
Contract #1- Runway Pavement Maintenance Construction	Asphalt Paving, Pavement Marking	Highway, Street, and Bridge Construction	237310	\$550,000	5	48	10.42%	\$57,291.67
	Engineering	Engineering Services	541330	\$120,000	5	311	1.61%	\$1,929.26
	Land Surveying	Surveying and Mapping (except planning)	541370	\$30,000	4	35	11.43%	\$3,428.57
	Erosion Control	Landscaping services (except planning)	561730	\$30,000	4	673	0.59%	\$178.31
	Traffic Control	Flagging (i.e. traffic control) services	561990	\$20,000	10	81	12.35%	\$2,469.14
Total Contract #1								
<b>Total FY-2027</b>				<b>\$750,000</b>			<b>8.71%</b>	<b>\$65,296.94</b>

The base goal projection after weighting is as follows:

- Total Weighted DBE Availability: \$538,168.51
- Total for All Trades: \$8,126,000

Dividing the weighted DBE totals by the total estimate for all trades gives a base DBE availability figure for the projects anticipated during the goal-setting period. This figure is expressed as a percentage and serves as the basis for the three-year overall goal.

Weighted DBE Goal at Step 1: 6.62%

**Step 2: Adjustments to Step 1 base figure**

After calculating a base figure of the relative availability of DBEs, evidence was examined to determine what, if any, adjustment to the base figure was needed in order to arrive at the overall goal.

2019 Washington State Airports Disparity Study

The 2019 Washington State Disparity Study recommends a Step 2 adjustment related to DBE business formation rates, as indicated in the Disparity Study. For this adjustment, the data sources used for the Port of Walla Walla are from the business formation rates in the Construction Industry and Construction-Related Services Industry.

**Table 5-8: Business Formation Rates  
Construction, 2013 - 2017**

Demographic Group	Business Formation Rates
Black	3.1%
Latino	4.5%
Native American	4.2%
Asian/Pacific Islander	8.8%
Other	4.3%
White Women	10.2%
Non-White Male	6.5%
White Male	12.2%

**Table 5-12: Business Formation Rates  
Construction-Related Services, 2013 - 2017**

Demographic Group	Business Formation Rates
Black	0.9%
Latino	5.0%
Native American	0.0%
Asian/Pacific Islander	3.3%
Other	0.0%
White Women	5.3%
Non-White Male	4.5%
White Male	8.9%

For the Step 2 adjustment, the average of the above data sources (**4.3%**) was averaged with the Step 1 figure of **6.62%** to come up with an overall goal of **5.46%**.

Breakout of Estimated “Race and Gender Neutral” (RN) and “Race and Gender Conscious” (RC) Participation.

The Port of Walla Walla will meet the maximum feasible portion of the overall goal by using RN means of facilitating DBE participation. Below are RN measures that the Port will use to obtain DBE participation.

1. Arranging solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitates DBE, and other small businesses, participation;
2. Carrying out information and communications programs on contracting procedures and specific contract opportunities;
3. Ensuring distribution of DBE directory, through print and electronic means, to the widest feasible universe of potential prime contractors.

Port of Walla Walla estimates that in meeting the established overall goal of 5.46%, it will obtain 5.46% from RN participation and 0% through RC measures.

This breakout is based on that the Port of Walla Walla has a limited history of DBE participation or over-achievement of goals to reference and expects to obtain its DBE participation through the use of DBE contract goals or a conscious effort to obtain DBE participation. Therefore, the entire goal of 5.46% is to be obtained through race-conscious participation.

The Port of Walla Walla will monitor DBE participation on an ongoing basis during the goal period and adjust the estimated breakout of RN and RC DBE participation as needed.

## **Consultation**

In establishing the overall goal, the Port of Walla Walla provided for consultation and publication. This process included consultation with minority, women’s, and general contractor groups, community organizations, and other officials or organizations which could be expected to have information concerning the availability of disadvantaged and non-disadvantaged businesses, the effects of discrimination on opportunities for DBEs, and the Port of Walla Walla efforts to establish a level playing field for the participation of DBEs. The consultation included a scheduled, direct, interactive exchange with as many interested stakeholders as possible focused on obtaining information relevant to the goal setting process

and was conducted before the goal methodology was submitted to the operating administration for review. Details of the consultation are as follows.

The consultation was via video conference, held virtually on July 25, 2024, at 2:00 pm.

No comments were received during the consultation.

A Public Notice of the proposed goal was published in the Port's newspaper of record, Walla Walla Union Bulletin and on the Walla Walla Regional Airport official website before the methodology was submitted to the Federal Aviation Administration.

If the proposed goal changes following review by Federal Aviation Administration, the revised goal will be posted on the Walla Walla Regional Airport official website.

Notwithstanding paragraph (f)(4) of §26.45, the Port of Walla Walla proposed goals will not be implemented until this requirement has been met.

### **Sample Public Notice Language**

#### PUBLIC NOTICE

The Port of Walla Walla is proposing a 2025-2026-2027 Disadvantaged Business Enterprises (DBE) goal of 5.46% Race Conscious for projects being undertaken during this time at the Walla Walla Regional Airport. The proposed goal and its attendant methodology are available for inspection online at <https://wallawallaairport.com>.

Comments on the DBE goal will be accepted for 30 days from the date of this publication and can be sent to the following:

Port of Walla Walla  
Walla Walla Regional Airport  
Jennifer Skoglund, Airport Manager  
310 A Street  
Walla Walla, WA 99362  
Ph: (509) 525-3100  
Email: [js@portwallawalla.com](mailto:js@portwallawalla.com)

Federal Aviation Administration  
Office of Civil Rights  
Sonia Cruz  
424-405-7206  
[sonia.cruz@faa.gov](mailto:sonia.cruz@faa.gov)